



NELSON AGGREGATE CO.

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MEDIA RELEASE

Nelson Promotes a Cleaner Neighbourhood collecting 2-1/2 tonnes in City's Earth Day Drive

April 26, 2007 -- An enthusiastic crew organized by Nelson Aggregate Co. collected 2-1/2 tonnes of trash in the City of Burlington Mayor and Council's Community Clean-up held Saturday, April 21 to support Earth Day.

The Nelson team consisted of 41 people, ages two to 50, who gathered 2,450 kg of litter from the ditches and shoulders of Number 2 Sideroad, Mt. Nemo Cr. and Colling Road.

"We jumped at the opportunity to be involved and are thrilled with the outcome and sense of community, as staff, local residents and family joined together to make such a positive contribution to the environment," says Tom Palko, property manager, Nelson Aggregate Co.

Palko was particularly impressed by the number of kids that participated. He said close to half of the volunteers were school - aged.

"Our company's participation in this successful earth day initiative reflects the strong sense of community and commitment to environmental stewardship integral to Nelson Aggregate operating standards and beliefs," says Palko. "We couldn't be happier with the outcome, not only the garbage collected, but also the values the initiative instills."

Nelson Aggregate Co., www.nelsonaggregate.com, was formed in 1983 and is a partnership between Lafarge Canada Inc. and Steed and Evans Holdings Inc. Nelson offers quarry, sand and gravel and asphalt products, which are used extensively in Sewer and Watermain Construction, Road Construction, and in Commercial and Residential Construction. Nelson's locations are strategically situated in Lincoln, Burlington, Cambridge, Orillia and Oneida to serve the southern Ontario market. A major contributor to the local and regional economies in which it operates, Nelson Aggregate is a recognized industry leader for best practices in aggregate operations, environmental management, rehabilitation and community relations.

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"Photos can be downloaded separately"

Photo 1: An enthusiastic crew organized by Nelson Aggregate Co. collected 2-1/2 tonnes of trash for Earth Day.

Photo 2: Almost half of the Nelson Aggregate clean up crew were youths. Thomas and Mitchel Palko and Matt Van Kan take a well deserved break.

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